2016 SOUTH CAROLINA FRUIT AND VEGETABLE OUTLET INVENTORY OVERVIEW

The South Carolina Fruit and Vegetable Outlet Inventory identifies farmers markets and roadside markets with predictable locations and hours where fruits and vegetables are sold. The South Carolina Department of Health and Environmental Control's (DHEC) regional community health staff conducted the Fruit and Vegetable Outlet Inventory at the local level. In 2015, the first year of the inventory, 229 outlets were inventoried by staff. The number increased to 289 farmers markets and roadside markets in 2016.

The outlets inventoried have been mapped to promote those locations where community members can purchase fresh fruits and vegetables (https://gis.dhec.sc.gov/farmersMarkets). The information obtained from the 2016 inventory will help partners from DHEC, the South Carolina Department of Agriculture, the South Carolina Department of Social Services and the South Carolina Association of Farmers Markets identify areas in the state with minimal access to fresh fruits and vegetables. Partners will use this information to focus their efforts on improving access to healthy foods in those areas.

Fruit and Vegetable Outlet Information* 120 + 169 = 289 Farmers Markets Roadside Markets Outlets Inventoried

Of the 120 Farmers Markets*

- 10 are open year-round
- 63 are open more than six months
- 47 are open less than six months

Supplemental Nutrition Assistance Program/Electronic Benefits Transfer (SNAP/EBT) and Healthy Bucks Program*

- 112 outlets accept SNAP/EBT
 - 61 Farmers Markets accept SNAP/EBT
 - 51 Roadside Markets accept SNAP/ FBT
- Of the 112 outlets accepting SNAP/EBT
 - 17 outlets accept Healthy Bucks
 - 13 Farmers Markets accept Healthy Bucks
 - 4 Roadside Markets accept Healthy Bucks

Of the 169 Roadside Markets*

- 41 are open year-round
- 76 are open more than six months
- 52 are open less than six months

Women, Infants and Children (WIC) Farmers Market Nutrition Program*

- 142 outlets accept WIC Farmers Market Nutrition Program Vouchers
 - 84 Farmers Markets accept WIC
 - 58 Roadside Markets accept WIC

Senior Farmers Market Nutrition Program*

- 142 outlets accept Senior Farmers Market Nutrition Program Vouchers
 - 84 Farmers Markets accept Senior
 - 58 Roadside Markets accept Senior

Average Number of Customers*

- 83 outlets serve 500 or more customers per week
- 36 outlets serve 300–499 customers per week
- 48 outlets serve 150–299 customers per week
- 32 outlets serve 100–149 customers per week
- 79 outlets serve less than 100 customers per week

11 outlets did not respond to the number of customers they serve per week



